

A.I. AND THE MODERN WORKFORCE



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A group of business professionals in a meeting. A woman in a grey blazer is holding a smartphone and looking at it. A man in a dark suit is pointing at a tablet. There are coffee cups on the table. The text 'THE IMPACT OF AI ON BUSINESS' is overlaid on the left side of the image.

THE IMPACT OF AI ON BUSINESS

The Power of AI: A Multifaceted Approach



- Automate repetitive tasks: Free human employees to focus on more strategic work
- Analyze vast amounts of data: Identify patterns and trends difficult or impossible for humans to see
- Generate insights: Improve decision-making across the organization
- Create personalized experiences: Increase satisfaction and loyalty among customers
- Optimize operations: Improve efficiency

Improving Customer Service



- Chatbots powered by AI can answer customer questions 24/7, reducing wait times and improving customer satisfaction.
- AI can be used to personalize customer interactions, providing more relevant and helpful support.
- AI can analyze customer sentiment to identify areas where improvement is needed.

Optimizing Operations

- **Inventory Management and Supply Chain:**
AI algorithms can optimize inventory levels, streamline supply chain processes, and minimize downtime. Predictive analytics helps managers make informed decisions, leading to cost savings and improved efficiency across the board.
- **Predictive Maintenance:**
AI can predict when equipment or machinery is likely to fail. By analyzing historical data and identifying patterns, businesses can schedule maintenance proactively, minimizing disruptions and maximizing uptime.
- **Personalization at Scale:**
AI-driven personalization tailors marketing messages, product recommendations, and user experiences to individual preferences. This enhances customer satisfaction and drives sales.
- **Data Analysis and Insights:**
AI tools analyze large datasets, extracting valuable insights that inform strategic decisions. Whether it's identifying trends, detecting anomalies, or optimizing pricing strategies, AI enhances decision-making.



Enhancing Marketing & Sales

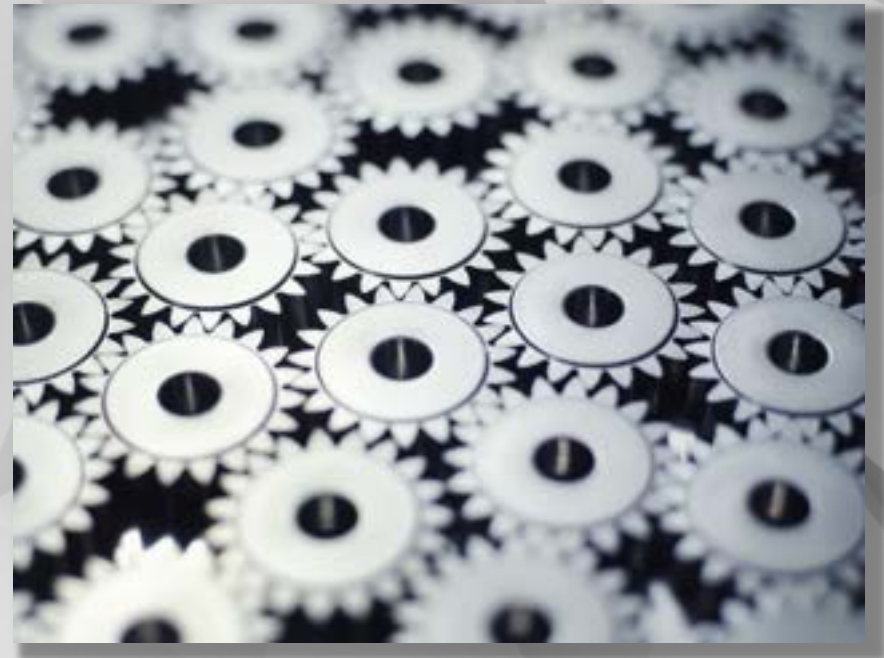


- Target marketing campaigns more effectively by reaching the right audience with the right message at the right time.
- Personalize marketing content and recommendations for individual customers.
- Automate lead scoring and qualification, helping sales teams focus on the most promising leads.
- AI-powered chatbots can be used to qualify leads and answer basic sales questions.

MICROSOFT COPILOT

**PERSONAL ACCOUNTS
\$20.00 USER/MONTH**

**BUSINESS ACCOUNTS
\$30.00 USER/MONTH**



Microsoft Copilot in Word



- Microsoft Copilot makes document creation more accessible and faster
- It provides intelligent suggestions and assists users in completing repetitive tasks automatically
- It allows users to quickly format documents and add elements like tables, images, and graphs
- It enables users to research topics within the application without opening a new browser window
- Users can access Microsoft Copilot by hovering over a word or phrase in the document
- It is designed to help users improve their writing skills and save time

Microsoft Copilot in PowerPoint



- Microsoft Copilot provides slide design suggestions based on content
- It enables users to create professional-looking presentations faster
- It makes adding elements such as images and videos easier
- Users can access Microsoft Copilot by right-clicking on a slide or object
- It saves users time and effort by automating repetitive tasks and providing suggestions

Microsoft Copilot in Excel



- Microsoft Copilot provides intelligent suggestions for data entry and analysis
- It helps users complete repetitive tasks faster, such as formatting and sorting data
- It enables users to access formula suggestions without leaving the worksheet
- It allows users to search for functions and syntax within the application
- It saves users time and effort by automating repetitive tasks and providing suggestions

Microsoft Copilot in Outlook

- Microsoft Copilot provides intelligent suggestions for email composition and scheduling
- It helps users complete repetitive tasks faster, such as adding attachments and scheduling meetings
- It enables users to access templates and canned responses within the application
- It allows users to search for contacts and emails more efficiently
- It saves users time and effort by automating repetitive tasks and providing suggestions



BIGGEST TAKEAWAY – AI today is a tool.



Picture it. United States, 2014



Humans Need Not Apply



https://www.youtube.com/watch?v=7Pq-S557XQU&t=4s&ab_channel=CGPGrey

Questions?

Video Sources:

Humans Need Not Apply – https://www.youtube.com/watch?v=7Pq-S557XQU&ab_channel=CGPGrey

Super Powers of Copilot Pro - https://www.youtube.com/watch?v=67zfK_ziVpE&t=1007s&ab_channel=AprilDunnam